Referenzen

# Kyiv's central department store




**Beteiligung von Uponor**

- Diameter of Aqua Pipe up to 32 mm | manifolds | Quick & Easy fittings

## About Kyiv's TSUM (central department store)

TsUM, Kyiv's favorite store, takes on a new life
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**Fakten zum Projekt**

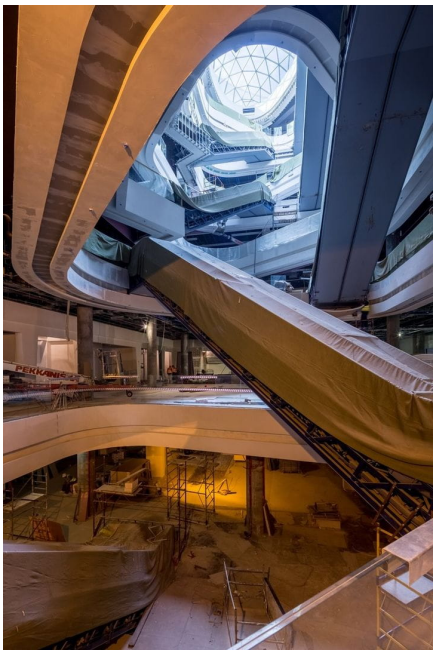
| | | |
|---|---|---|
| Location<br>Kyiv, Ukraine | Fertigstellung<br>2016 | |
| Gebäudetyp<br>Einzelhandel | Product systems<br>Verbundrohrsysteme, Flexible Rohrsysteme | |
| Adresse<br>38 Khreshchatyk Str., Kyiv, Ukraine 02000 | Webseite<br>http://tsum.ua/en | Art des Projekts<br>Renovation |

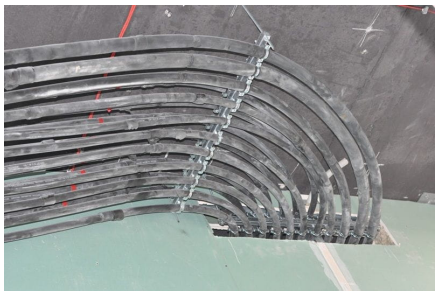
Kyiv Central department store was purchased by "Esta Holding" in 2010. In 2012, the department store was closed for renovation, which will be completed in 2016. As an investor and developer "Esta Holding" will invest in the project more than 100 million dollars and involves the work of the world's best consultants. As a result of the reconstruction, the new Central Department Store area will increase almost twice: the total of 45 thousand m², trade to 23.5 thousands m². The historical facade of the structure in 1939 will be stored in its original form, but inside will create an entirely new center with a unique format for Ukraine - a classic department store.

Department store - this is one big store with a wide range of industrial and food products, organized on the principle of specialized departments in the same service area. This business model is characterized by total cash registers and fitting, high standards of customer service, open plan and a minimum of walls, synergies between brands and categories.
After opening in 2016, Kyiv Central Department Store will offer 8 floors of the best quality products. Six of them will feature 400 brands in the price range is above average and premium categories in men's, women's, children's clothing, footwear, accessories and household products and toys. 6th floor fully reserved for Ukraine's first food hall with a 25-food departments with a total area of 3200 m². The unique format will work on the principle of "saw - taste - bought" and unite in a farmer's market, grocery store and buffet. On the seventh floor of the department store - cafes, bars and restaurants will occupy 3,500 m² with panoramic terraces with a total area of 1000 square meters, opening up views of the Kyiv center with 30-meter height. On the lower floors will house a two-level underground parking for 180 places.
During the reconstruction of the water supply has been used products Uponor Q & E. The main criteria for selection were high demands for quality and reliability, hygiene performance and fast installation.

## About Central department store in Kyiv









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