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**Uponor Joins Contractor Rewards Program**

Apple Valley, Minn., May 1, 2024 — Uponor North America ([Uponor](https://www.uponor.com/en-us)) today announced their partnership with Contractor Rewards, a customer loyalty program for plumbers and contractors. The newly formed partnership underscores Uponor’s commitment to delivering value to its customers and developing deeper customer relationships.

The partnership with Contractor Rewards, supported by BI Worldwide, offers a large network of trusted brands with 40+ manufacturers in the program. This enables professionals to earn points for every purchase and redeem those points from a robust catalog of tech tools, gadgets, travel experiences, and more. Contractor Rewards presents ease and flexibility, including a simplified login and invoice submission process, delivering a rewarding and effortless experience.

“This offering creates cost-effective options that enable professionals to grow their business while maintaining a level of quality they’ve come to expect from trusted brands,” says Anna Picchetti, vice president of Marketing and Strategy at Uponor. “We’re excited to bring this partnership to life along with flexible reward options for our customers.”

The program is designed to prioritize convenience and a user-friendly experience, making it easy for the network of 27,000 plumbers and contractors to tap into exclusive promotional offers – and get rewarded for doing so.

For more information, visit [uponor.com/rewards](http://uponor.com/rewards) and start earning points today.

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**About Uponor**  
Uponor is a leading global provider of solutions that efficiently and effectively move water through cities, buildings, and homes. We help customers in residential and commercial construction, municipalities, and utilities, be more productive – and continuously find new ways to conserve, manage and provide water responsibly, unlocking its potential to provide comfort, health, and efficiency. Our safe drinking water, energy-efficient radiant heating and cooling systems, and reliable infrastructure solutions are sold in more than 80 countries. Uponor employs about 3,600 professionals in 26 countries in Europe and North America. In 2023, the company’s net sales totaled approximately $1.2 billion. Uponor Corporation is based in Finland and listed on Nasdaq Helsinki. Uponor is part of the Georg Fischer group, located in Schaffhausen (Switzerland). [www.uponorgroup.com](http://www.uponorgroup.com)

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